



Cattle USA Media Network

Connecting Agriculture Communities Nationwide



About Us

An agriculture family serving the cattle industry for nearly 100 years

A modern digital hub with a niche market audience of livestock producers & agriculture professionals spanning across the United States

Serving ag professionals virtually nationwide as online auction host site

Fostering community connection

Supporting agriculture commerce & e-commerce growth

Promoting products & brands relevant to industry professionals

CattleUSA.com



Digital Marketing

Take your sale, product, or business to the next level by partnering with Cattle USA Media. Reach hundreds of thousands of active industry professionals with the click of a button. Choose from a variety of bundle options below to maximize your target impact and increase sales.

Digital Advertising Offerings:

- **National, Regional, & Local banner ads on cattleusa.com**
- **National & Regional email blasts to 170,000+ producers**

Webpage Banner Ads | CattleUSA.com

765,000 Active Users

1 hr 09 min Avg. Engagement Time

95 Million Ad Impressions

16 Million Page Views

3.9 Million Sessions

Google Analytics Site Stats (2023)

Banners Tailored to Reach Direct Audience

Connect with specific locations through Local and Regional banners or reach widespread network with National campaigns

Local: specified local area including 1 - 3 zip codes

Regional: specified regional area including 1 - 3 states

National: nationwide across the entire country



Email Blasts | Direct Inbox Promotion

On demand email blasts send your personalized pdf advertisement to over 170,000 active professionals in the livestock & agriculture community

**Instantly connect with our
National Network of
Livestock Producers &
Agriculture Professionals**

Immediate National Exposure

Accurately Target Specific Regions

Highlight Special Sales, Promos, Events



170,000+ Verified Emails

*Livestock Producers &
Agriculture Professionals
Nationwide*



Pricing & Packages | 2024 - 25

Web Banners

Local

Regional

National

3 Months

\$600
(\$200 / mo.)

\$6,000
(\$2,000 / mo.)

\$10,500
(\$3,500 / mo.)

Annual

\$1,900 (-20%)
(\$500 Savings)

\$20,000 (-15%)
(\$4,000 Savings)

\$35,000 (-15%)
(\$7,000 Savings)

Email Blasts

Regional

National

Additional Information

Single

\$475

\$950

Design Add-On: \$100 / web banner
(optional design assistance)

Maintain Email Blast package discount
rate for any additional purchases
within calendar year

3 Pack (-5%)

\$1,350
(\$75 Savings)

\$2,700
(\$150 Savings)

Contact Cattle USA Media today for
custom tailored package options
designed to fully meet your business
marketing needs★

6 Pack (-8%)

\$2,620
(\$230 Savings)

\$5,240
(\$460 Savings)

