



# **Cattle USA Media Network**

*Connecting Agriculture Communities Nationwide*



# Cattle USA Media Kit | 2025

## About Us

An agriculture family serving the cattle industry for nearly 100 years

A modern digital hub with a niche market audience of livestock producers & agriculture professionals spanning across the United States

*Serving ag professionals virtually nationwide as online auction host site*

*Fostering community connection*

*Supporting agriculture commerce & e-commerce growth*

*Promoting products & brands relevant to industry professionals*

## CattleUSA.com



## Digital Marketing

*Take your sale, product, or business to the next level by partnering with Cattle USA Media. Reach hundreds of thousands of active industry professionals with the click of a button. Choose from a variety of bundle options below to maximize your target impact and increase sales.*

### Digital Advertising Offerings:

- **National Banners - Nationwide Reach**
- **Local Banners - Specific Auction Location**

# Webpage Banner Ads | CattleUSA.com

**801,000 Active Users**

**1 hr 39 min Avg. Engagement Time**

**177 Million Ad Impressions**

**22 Million Page Views**

**4.3 Million Sessions**

*Google Analytics Site Stats (2024)*

## Banners Tailored to Reach Direct Audience

*Connect with specific locations through Local banners or  
reach widespread network with National campaigns*

*Local: specified single auction location  
National: nationwide across the entire country*

